

## SELECTION PROCESS FOR POST GRADUATE PROGRAMS WITHOUT ENTRANCE TEST

Process	Particulars	Date	Mode
<b>Micro Presentation (MP) and Personal Interview (PI)</b>	MP – Candidate should be able to talk for 90seconds on a topic given by the panel. <b>Duration:</b> 15 minutes	As per E Admit Card	Online
<b>Academic Performance</b>	Scanned copies of the class 10, class 12 and Degree marks card (For all the Semester/Year marks card issued by the college/university) should be uploaded while filling the application.  The office of admissions will verify the scorecards. <i>*Applications with no scorecards or not clear scanned copies will be rejected and termed as Not Eligible</i>		
<b>E-Admit card will be generated as per the important dates mentioned in the website</b>			

### MASTER OF ARTS MEDIA AND COMMUNICATION STUDIES SELECTION PROCESS MODE: ONLINE

Sl. No.	Process	Particulars
1	<b>Written Test</b>	a) Topics - Cases from the field will be given for the applicant to reflect and respond upon. b) The topics will be specialisation-specific (either Multimedia Journalism-based or Advertising and Corporate Communications-based) c) There will be three questions on the given case study and the response to each question ought to be in around 100 words.
2	<b>Multiple Choice Questions</b>	a) Topics/Domains - The questions will be based on topics related to General Knowledge and Mass Communication. b) A total of 50 questions will be asked.
3	<b>Portfolio</b>	a) The applicant needs to submit the digital link (ensure easy compatibility) to the samples of one's published writing, photography, short films, documentaries, designs, etc. (whatever is personally applicable) b) The digital portfolio needs to be submitted at least one week before the interview date.
4	<b>Statement of Purpose</b>	a) The Statement of Purpose (SOP) needs to be submitted a week before the interview date, along with the portfolio. b) The applicant needs to submit a SOP elaborating on i) how she/he is eligible and ii) how she/he can contribute to the learning of the peers and growth of the Department.
5	<b>Personal Interview</b>	a) Panel - A two-member panel will be conducting the interview. b) Duration- The duration of each interview will be approximately seven minutes. c) Based on the submitted evidence, statement of purpose and questions related to the applicant's academic calibre, social outlook, professional attitude, and match with the programme's objectives and orientation, assessments will be carried out. d) Expectations - i. Google Meet or any other Online Platform that the University identifies for carrying out the Online Interview ii. Formal attire iii. Punctuality iv. steady internet connection

6	<b>Important Instructions</b>	<ul style="list-style-type: none"> <li>• Read all Important Links (Eligibility, Documents requirements etc) thoroughly.</li> <li>• The date and time for the selection process are auto-generated by the system. Therefore, any request for changes will not be entertained.</li> <li>• A Google calendar invite will be sent to your registered email ID, ONE day before the MP/PI selection process.</li> <li>• Candidates failing to appear for the selection process at the stipulated date and time will be considered as “Not Selected”.</li> <li>• Candidates must show the original Government recognized photo identity card (Aadhar card/Passport/Voter ID/Recent College ID card) for attending the online selection process. Failing which the application will be considered as “Not Selected”.</li> <li>• All original Class 10, Class 12, Degree Marks Card (Students pursuing their final year must have the statement of marks up to the previous semester/year) should be available for verification during the personal interview round.</li> <li>• It is recommended to login at least 15 mts before the scheduled time to avoid any last-minute technical glitches.</li> <li>• Impersonation or any suspicious behaviour (prompting by a third person or accessing notes/gadgets) will be treated as malpractice and the application will be termed as “Not Selected”.</li> <li>• The responsibility of satisfying the eligibility criteria for admission rests with the student/candidate. The issue of the E-Admit Card for the selection process does not imply that the eligibility criteria are satisfied.</li> </ul>
7	<b>Programme Details</b>	<ul style="list-style-type: none"> <li>• The Department of Media Studies at CHRIST (Deemed to be University) lays a strong and rigorous theoretical and practical foundation for the PG students to take leadership roles in the media industry and media education and raise the standards.</li> <li>• Internships, platforms to interact with industry experts, demonstration platforms, interdisciplinary engagements, state-of-the-art media labs, etc. are provided to expand one’s horizons of learning.</li> <li>• The programme provides courses that are an eclectic mix of practical skill base, theoretical foundation, social orientation, professional excellence, commitment to innovation and holistic development.</li> <li>• The Department facilitates a conducive atmosphere with the support of enterprising faculty for the motivated students to widen their knowledge, sharpen their skills and further their aspirations.</li> <li>• The MA in Media and Communication Studies programme offers the following Specialisations: <ul style="list-style-type: none"> <li>○ Multimedia Journalism</li> <li>○ Advertising and Corporate Communication</li> </ul> </li> <li>• Applicants ought to identify their specialisations before appearing for the interview as seats are allotted on the basis of specialisations.</li> </ul>
8	<b>Academic Performance</b>	<p>Scanned copies of the class 10, class 12 and Degree marks card (For all the Semester/Year marks card issued by the college/university) should be uploaded while filling the application.</p> <p>The office of admissions will verify the scorecards.</p> <p><i>*Applications with no scorecards or not clear scanned copies will be rejected and termed as Not Eligible</i></p>
<b>E-Admit card will be generated as per the important dates mentioned in the website</b>		